

# SPONSORSHIP OPPORTUNITIES



Developmental Screening



Christmas Parade



Backpack Giveaway



Voluntary Pre-K



Teacher Conference



Play & Learn





## Communications & Development

The Early Learning Coalition of Northwest Florida, otherwise known as ELCNWF, is a non-profit organization whose mission is to help grow healthy children, caregivers, and the relationship between them.

We envision a Northwest Florida **where all children receive world class early education and care** thereby being fully prepared to learn upon entering Kindergarten. This will become a reality because of a committed team of stakeholders, professionals, parents, and volunteers.



Our services cover families with children from infancy to twelve years of age in Bay, Calhoun, Franklin, Gulf, Holmes, Jackson, and Washington Counties. We currently serve about **5,000 children** across **126 childcare centers** and other programs.

Your dedication and investment to the early learning community is appreciated and will make a difference for future generations. If you have any questions or would like to partner with us, please complete the 2024 Commitment Form or contact our team.

Respectfully,

**Tami Valdez**

Development & Communications Director

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(850) 704-0307

## ELCNWF Events

### ArtKidDoo Festival

**February | Chipley, FL**

The ArtKidDoo Festival is a **free** event for children and their families to enjoy arts and activities. Approximately 600 participants from across the Panhandle and southern Alabama are expected to attend.



### Teacher Conference

**March | Panama City, FL**

During this unique one-day conference, early learning professionals have the opportunity to learn more about incorporating best teaching practices and how to help children navigate big emotions. Approximately 200 participants from across the seven counties we serve are expected to attend.

### Power Up

**May**

Power Up from Pre-K to Kindergarten allows children and their families to attain resources that will help them transition into Kindergarten and maintain learning over the summer. Approximately 200 participants are expected to attend.





## Play & Learn



Kaleidoscope Play & Learn playgroups offer caregivers and parents a space to connect with one another and build relationships while discovering how children learn through play.



## Books, Balls, & Blocks (BBB)

BBBs are free, fun, and interactive events that allow families to learn about their child's development, complete developmental screenings, and access community resources.

## Parent Cafes

Parent Cafes are safe spaces for parents and caregivers to talk and listen to each other on topics that matter to them such as the challenges and victories of raising a family.



# Sponsorship Levels



## Gold Star Sponsor

- Sponsor is allowed a table and tent to distribute literature and promotional items (if applicable).
- Company name & logo are used in media buys (if applicable).
- Speaking time on stage (if applicable).
- Logo on posters at childcare centers (if applicable).
- Logo on Sponsorship Card (if applicable).
- Logo on banners (if applicable).
- Company name is mentioned in press releases.
- Logo on flyer, website, and social media.



## Blue Star Sponsor

- Sponsor is allowed a table and tent to distribute literature and promotional items (if applicable).
- Logo on Sponsorship Card (if applicable).
- Logo on banners (if applicable).
- Company name is mentioned in press releases.
- Logo on flyer, website, and social media.



## Red Star Sponsor

- Sponsor is allowed a table and tent to distribute literature and promotional items (if applicable).
- Logo on flyer, website, and social media.



## Sponsorship Commitment Form

Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### Play & Learns

\$500 Gold Star Sponsor (Month)

\$300 Blue Star Sponsor (Week)

\$100 Red Star Sponsor (Day)

### Books, Balls, & Blocks

\$1,000 Gold Star Sponsor

\$500 Blue Star Sponsor

\$300 Red Star Sponsor

### Parent Cafes

\$750 Gold Star Sponsor

(One Café)

### ArtKidDoo Festival

\$2,500 Gold Star Sponsor

\$1,500 Blue Star Sponsor

\$500 Red Star Sponsor

### Teacher Conference

\$2,500 Gold Star Sponsor

\$1,500 Blue Star Sponsor

\$500 Red Star Sponsor

### Power Up

\$2,500 Gold Star Sponsor

\$1,500 Blue Star Sponsor

\$500 Red Star Sponsor

**Thank you for exploring sponsorship opportunities with the Early Learning Coalition of Northwest Florida! We look forward to working with your organization.**

**Please e-mail form to:** Tami. Valdez@elcnwf.org

**SUBJECT:** [Your Organization Name] Sponsorship Form



**Unsure of which program to support?  
Support our overall mission here!**



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**\*ALL EVENTS ARE PENDING APPROVAL AND SUBJECT TO CHANGE\***  
**Unused sponsorships may be transferred to a future event.**

[www.elcnwf.org](http://www.elcnwf.org)